

## To Whom It May Concern

January 2009



Pty Ltd

### MULTI-SKILLED CREATIVE VIDEO PERSON FOR HIRE

I am presently seeking work within the advertising and corporate sector specifically; especially in view of corporate video production, and also "making-of's".

I am an experienced professional who has sought to explore many avenues with over three decades overlapping experience in:-  
video production: direction, camera, lighting, editing;  
commercial photography and photojournalism;  
theatre lighting and live multimedia event staging;  
graphic design: books, magazines, brochures;  
web design and web content management;  
multimedia: Director and Final Cut Pro;  
public relations and event management.

and furthermore:

\* PRODUCER of multimedia and film/video projects -

numerous tasks conducted, such as:

- writing proposals, treatments, budgeting and job specifications
- managing diverse crew and complex scheduling
- coordinating extensive production resources, in-house and hired
- contract creation for sub-contractors, staff and clients
- liaising with clients at all levels of office - executive to support staff
- music licensing, commissioning with composers and managing recording sessions
- "actor-friendly" casting for numerous projects
- "innovative and exciting creative approach" being my key principles

\* lighting design, operation and rigging for theatre, video/film and corporate events

\* very experienced video cameraman for a very wide range of purposes and styles

\* script development for educational, corporates, documentary, shorts, features and adverts (although i choose not to take the credit)

\* multimedia creative director - especially repurposing materials across a number of platforms ie web, video, print, and now exploring mobile technology

As my CV shows I have experience in writing, directing and editing various programs and I have successfully tackled drama, making of's, corporate and promotional, educational, training, music clips, theatre shows, short films, feature doco's and experimental work.

I own a Panasonic HVX202, and in fact have an entire 'guerilla' kit with lights and pro audio - suitable for many situations - drama or documentary.

My organisational skills are very good - and stem from my early multi-skilled training in stage management in repertory theatre, and onwards in TV and running my own multimedia company. I feel it to be important to hold the reins tightly yet always be open to new ideas and delegate responsibly when required.

Regarding editing capabilities, I am highly proficient at Final Cut Pro and have tackled many projects of varying lengths, including my own 90 minute feature documentary, amongst other projects. Working to deadline and under pressure is often the case, and, when required, I pride myself on being able to think outside the box to rapidly solve holes in content or adapted scripting. My file structure and computer maintenance is always impeccable too.

Michael Ney  
Director

film production

digital video

multimedia

photography

theatre

world wide web

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PTO...

Photoshop and Final Cut Pro is my mainstay, and I have started to explore DVD Studio Pro, Soundtrack Pro and Color. Also, I have been on Mac since 1989 - whilst also being conversant with Windows PC. Over time I have adapted to many generations of new software, and whilst previously I was in a position to contract specialists I still enjoy learning new skills and am a quick study. I am also conversant in Quicktime, InDesign, Final Draft, Word, Excel and Filemaker Pro amongst others, as well as writing and troubleshooting HTML code for web design.

Regarding developing and maintaining positive client relationships... one of my main repeat clients was The University of Sydney with numerous projects spanning many years. Also a range of corporate clients enjoy working with me, and the technical and creative team that I managed, and my multimedia company often had repeat business.

Generally, my easy going nature, coupled with the wisdom of age :-) borne of extensive life experience enables me to operate at any strata whether it is conducting meetings and negotiations with people like Government officials, University Deans and Professors, marketing people in companies like Westpac, company directors, software programmers, actors and video crews, artists, NGO representatives and even activists!

My passport is at the ready if there is a need for overseas work and I have no fear of being able to produce high quality work in unfamiliar territory. Places I am familiar with include New York, San Francisco, London and other places i've worked or vacationed include projects in India, Malaysia, Czech Republic, Germany and New Zealand.

Finally, I wholeheartedly welcome being a team player in other peoples projects as I enjoy the diverse challenges that arise from all collaborations... and always seek the best path for the projects successful outcome. I relish doing educational and corporate work for this reason.

I very much look forward to hearing from you. Please find my CV included below.

Sincerely yours

Michael Ney

sensoryimage@mac.com

## **Referees**

Kris Wyld (shooting Behind The Scenes - making of footage on East West 101 2008-9)  
0407 481 323

Noric Dilanchian (I have provided Multimedia, Web, Video services and AIMIA presentations)  
02 9269 0229 - noric@dilanchian.com.au

Franc Biffone (Director of Photography - I worked on various corporates and features with Franc)  
0418 222 407 - takeaim@theplanet.net.au

Peter Sumner (Writer/director)  
0402 056 657 - petersumner00@gmail.com

Martha Ansara (Filmmaker, OzDox)  
hotdox@iinet.net.au - 02 9573 1886

Various others available on request.

## **Online Resources**

Company Website = <http://www.sensoryimage.net/mngcv.html>

Resume = <http://www.sensoryimage.net/mngcv.html>

Showreel = [http://www.sensoryimage.net/si\\_showreel.html](http://www.sensoryimage.net/si_showreel.html)

## Capabilities

Multi-skilled professional, highly experienced in many creative areas:

- film/video production - producer, director, camera, lighting and editing
- web design and multimedia - creative director, project manager, client liaison
- live theatre events - director, set and lighting design, production management

Experienced in managing teams. Good understanding of process, defining goals and developing successful strategies. Passionate creative collaborator. Equally at home as a team player in a lesser role within a large organisation. Excellent written and verbal communication. Experienced in detailed proposal writing, specification documents and training manuals. Accustomed to consistent performance under pressure and working to deadline.

## Professional Statement

Creativity is my passion. Developing numerous skills in which to express creativity in many forms has been my ongoing pleasure. Indeed, as director, producer or manager I like to know as much as possible about the tasks I am requesting from collaborators. I never view learning a new skill as being beneath me, yet also do not hesitate to delegate responsibly when required. I do, however, enjoy taking the helm when I can call on my extensive range of experience and believe that my wider perspective always brings forward a superior result. Respect is a key principle for me, along with honesty, commitment and open communication.

## Education and Training

### Sydney Australia

1969 to 1975 - Glenaeon Rudolf Steiner School

1978 - Television Certificate of Proficiency  
North Sydney Technical College

2000 and 2001 - Summerskill Film Production Studies  
Australian Film Television & Radio School

2003 - Art of Documentary, Certificate  
Australian Film Television and Radio School

2004 - Directing Workshop - George Whaley, Certificate  
Australian Film Television and Radio School

2006 - Directing for Documentary, Certificate  
Australian Film Television and Radio School, Melbourne

2003, 2004, 2005  
Australian Screen Director's Association Conference

## Industry Affiliations

Australian Directors Guild

Australian Screen Editors Guild

OzDox - Australian Documentary Forum

Popcorn Taxi, Sydney

Also attended Raindance Film Festival, London 2006

BFI London Film Festival 2006

IFP Conference New York City 2006, 2007



Michael's career began in theatre as lighting designer and director's assistant. After time in television production he formed "Midnite Stills" - a commercial photography and audio-visual company. In 1990 his business grew into a multimedia company, "Virtual Realm Xchange" which produced ground-breaking projects for educational and corporate clients. Then in 2001, Michael returned to his first love - filmmaking with his production company "Sensory Image".

See complete CV and videos online:

**[www.sensoryimage.net](http://www.sensoryimage.net)**

## Professional Experience

### Documentary Filmmaker

**Producer, DP (Director of Photography) - Baba's Birthday (2007)**

TV documentary on Meher Baba shot in India.

Written & directed by Peter Sumner, with music by Christopher Gordon

**Producer, Director, DP - Hermann Hesse, From Chaos To Calm (2007 to present)**

TV documentary currently in development - Interviews shot in Germany and Switzerland

Writer/presenter: Stefanie Lasthaus

**Producer, Director, DP, Co-editor - Liberty in Restraint (2005 DVD, 2007 TV)**

Feature documentary - "behind the eyes of a fetish photographer"

Music by Barton Staggs (also co-editor). DVD distribution in USA via MVD/Gallant Films

### Corporate Video Production

**Director, DP - Eye on Malaysia (2007)**

Client: Oracle Attractions & Dept of Tourism of Malaysia. Documented a massive site installation over two months for a huge outdoor event in Kuala Lumpur. The laser display show included fireworks by Howards and a jetski water show by H2O Entertainment.

**Director, production manager - Futurebank (2005)**

Consulted on script, casting, locations and sourced crew, conducted rehearsals and completed shoot over several locations, and edited the final 20 minute project.

Production company: Pushka

Client: EDS Commonwealth Bank

**Director, DP - Westpac Financial Services (1998)**

Various interviews and location scenes with Bob Ansett, and other Westpac executives.

**Producer, Director - Faculty of Medicine (1997)**

Two docu-dramas about the Graduate Medicine courses at The University of Sydney.

This project also included a multimedia production comprising an interactive CD-ROM, and a web site with unified design completed by Michael's previous company, VRX.

### Documenting Events

**Producer, DP, co-editor - The OzDox Archive (2003 to present)**

Series of 30 DVDs of past events for OzDox - The Australian Documentary Forum.

Also active member of the organising committee of this joint initiative from documentary filmmakers, industry bodies and academics, to foster, promote and provide a monthly forum for documentary culture. [www.ozdox.org](http://www.ozdox.org)

**DP - Popcorn Taxi (2000 to present)**

Initiated the video archive of film and TV industry interviews, shot most events - over 130 so far.

Also maintained the website 2000 to 2003. [www.popcorntaxi.com.au](http://www.popcorntaxi.com.au)

**DP - ASDA Conferences (2003, 2004, 2005)**

Australian Screen Director's Association annual event.

**DP, Editor - Laser Special Events**

Capturing laser dance performances, laser shows and technical setups.

## **Making Of**

### **Director, DOP - Behind The Scenes "East West 101" Season 2 (2008/9)**

Interviews and on-set with the making of this TV series by Knapman Wild.

### **Director, DOP, Editor - The Making of "Man Conquers Space" (2002... continues)**

Following the production process of David Sander and this unique project.

### **Director, DOP, Editor - The Making of Dark Love Story (2006)**

Following the production of a feature film directed by Jon Hewitt, produced by Paperbark Films and Rough Beast, with DP Franc Biffone.

## **Short Films**

### **Producer, Director, DP, Editor - Recipe For Success (2005)**

Client: Maddog Marketing and Youth Matters. Pilot documentary following the progress of six teenagers in a special hospitality training program for "kids-at-risk".

### **FCP Editor - River Queen Pitch DVD (2004)**

Client: Vincent Ward (What Dreams May Come, The Navigator, Map of the Human Heart)  
Created an animated trailer for this feature film. Successfully used in London, New York and Hollywood to secure production funding.

### **Producer, Director, DP, Editor - Every Picture Tells a Story (2003)**

8 min. drama written by David Henley. Music by Deepchild

### **Director, DP, Editor - Earthwalk - Earth Repair Foundation**

10 min. documentary about an indigenous peoples conference. Music by Hans Poulsen

## **Multimedia and other**

Commercial photography and photojournalism, web design and web content, DVD and cross platform CD-ROM production, creative direction, digital design, public relations and event management. Skilled in software such as Director, Final Cut Pro and HTML.

### **Multimedia Producer - Elton Ward Photography and Design (2000)**

Created a touch-screen kiosk for ANZ Bank installed at Martin Place, Sydney.

### **Creative Director, Content Manager - University of Sydney (1995)**

The first interactive CD-ROM for the university, promoting their undergraduate courses and facilities. The project was hailed as groundbreaking for its use of QTVR "virtual reality" in an interactive tour.

### **Producer, Director, co-DP - Faculty of Medicine at Sydney University (1996)**

2 x 20 minute docu-dramas. Released on tape and CD-ROM and website.

Other projects for **The University of Sydney** included:

International Office - a database CD-ROM, later placed on the web

Publications Unit - website redesign and promotional CD-ROMs

Websites for Faculty of Science, Agriculture and Dentistry

Dentistry Continuing Education - print graphic design

### **TAFE NSW ITAM (2002)**

Consultancy on NSW TAFE multimedia curriculum.

Also numerous other projects for clients such as Sydney City Council, Cordukes Builders, EPA NSW, Sydney Symphony Orchestra and The Electoral Commission amongst others.

## Equipment (as of Jan 2009)

## VIDEO

1 Panasonic HVX202 - HD, DVCPRO, MiniDV  
with Chrosziel mattebox,  
Zoom/focus control  
2 x Manfrotto fluid head tripods  
1 x Figrig (wheel camera mount)  
1 x monopod

## AUDIO

2 x powered lapel mikes (direct to mixer via cable)  
2 x Sennheiser lapel mikes with transmitter/receiver kits  
1 x Rode NTG1 shotgun mike (phantom power),  
1 x Rode NTG2 shotgun mike with transmitter/receiver,  
1 x Sound Devices 302 DC field mixer - 3 channel,  
1x 6 channel AC/DC mixer  
misc cables, boom pole, clamps, cable adapters, mike stands etc  
2 x pro headphones

## LIGHTING

2 Dedo Lites - portable battery or AC,  
with stands and barndoors,  
2 1k profile focus spot lights  
and various other lights available on request

## EDIT SUITE

Final Cut Studio edit suite  
1 x MacBook Pro 17"  
1 x 22" BenQ monitor  
Yamaha Audio monitors  
Eurorack 4 channel audio mixer  
Sony DSR11 DVCAM, MiniDV edit deck  
Misc terabytes removable hard drive storage  
also 1x Dual 1Gb Mac G4 with monitor (spare capturing unit)

## STILLS

1 Panasonic Lumix FZ30 digital stills camera  
1 x Manfrotto stills tripod